Michigan Humanities – Great Michigan Read Messaging
Sample Social Media Posts

Thank you for lending your voice online to promote Michigan Humanities’ choice for the 2021-2022 Great Michigan Read, “The Women of the Copper Country,” by Mary Doria Russell. The book provides a riveting account of how 25-year-old Annie Clements and others stood up for the Upper Peninsula miners and their families during the 1913 copper strikes. Please share from our official Michigan Humanities channels as often as possible.

Michigan Humanities on Facebook: @MichiganHumanities
Michigan Humanities on Twitter: @mihumanities
Michigan Humanities on Instagram: @mihumanities
Use the hashtag: #GreatMichiganRead

Below is sample language that you can use on your personal or organization pages. We also provide images that you can share with these posts on the Great Michigan Read page.

Sample Facebook Posts

The Michigan Humanities Great Michigan Read launched TODAY! The 2021-22 choice will be “The Women of the Copper Country” by Mary Doria Russell, a riveting account of 25-year-old Annie Clements as she stood up for the Upper Peninsula miners and their families during the 1913 copper strikes. Learn more at www.MichiganHumanities.org


The Michigan Humanities Great Michigan Read launched TODAY! The 2021-2022 choice will be “The Women of the Copper Country” by Mary Doria Russell, a riveting account of 25-year-old Annie Clements as she stood up for the miners and their families during the 1913 copper strikes. “This fictionalized account of the very real and dangerous conditions Upper Peninsula copper miners faced and Annie Clements’ willingness to fight for a better life for them and their families will have readers cheering as Big Annie takes on the company owners in one of the first tests of the American labor movement,” said Shelly Hendrick Kasprzycki, Michigan Humanities president and CEO. Learn more: www.MichiganHumanities.org

I’m reading “The Women of the Copper Country” by Maria Doria Russell, the Michigan Humanities 2021-22 choice for the Great Michigan Read. Get a copy and read along with me! Learn more at www.MichiganHumanities.org
Sample Twitter Posts

The @mihumanities #GreatMichiganRead launched TODAY! The 2021-22 choice will be “The Women of the Copper Country” by Mary Doria Russell, a riveting account of 25-year-old Annie Clements’ work leading miners during the 1913 copper strikes. Learn more at MichiganHumanities.org

You’re invited to join in reading and discussing “The Women of the Copper Country,” Mary Doria Russell’s riveting account of the 1913 Calumet copper strikes. The book is the @mihumanities choice for the 2021-22 #GreatMichiganRead! Learn more at MichiganHumanities.org

The #GreatMichiganRead aims to connect MI residents by deepening readers’ understanding of our state, our society, & our humanity. Join us in reading the @mihumanities 2021-22 choice, “The Women of the Copper Country” by Mary Doria Russell. Learn more: MichiganHumanities.org

I’m reading “The Women of the Copper Country” by Maria Doria Russell, the @mihumanities 2021-22 choice for the #GreatMichiganRead. Get a copy and read along with me! Learn more at www.MichiganHumanities.org