

Audience Survey

Project Title: _____

Sponsoring Organization: _____

Date: _____ Location: _____

The Michigan Humanities Council values your opinions and ideas as we plan for more and better community programs and satisfy our reporting requirements to the National Endowment for the Humanities. Please take a minute to answer the following survey. **Please circle the number which best matches your response: 1 = Strongly Disagree, 2 = Disagree, 3 = Uncertain, 4 = Agree, 5 = Strongly Agree.** Use back for additional comments. Return the completed survey to the program sponsors. Thank you.

CONTENT:

Overall, this was a high quality program. 1 2 3 4 5

The program increased my understanding of the subject. 1 2 3 4 5

The program was particularly good at _____

The program could have been improved by _____

PERSONNEL:

The presenters were prepared and knowledgeable about their subject(s). 1 2 3 4 5

The presenters involved audience members in discussion and program activities. 1 2 3 4 5

PROMOTION: How did you learn about this program (check all that apply)?

Newspaper TV Brochure/Poster Radio Mailing

Word of Mouth Can't Remember Other _____

The program was well advertised. 1 2 3 4 5

ADMINISTRATION:

The activity was scheduled at a convenient time. 1 2 3 4 5

The activity was scheduled at a convenient location. 1 2 3 4 5

Were you aware of the activities of the Michigan Humanities Council before now? Yes No

What suggestions can you offer the Council concerning future programming? _____

I will take the following action as a result of this program: _____

Name and Address (Optional):

To learn more about the Michigan Humanities Council and its programs, visit www.michiganhumanities.org.